

REACH FM OPENINGS

All positions require a passion for God and the Talk, Truth & Tunes ministry of Reach FM, Florida's Christian Radio. EEO/EOE

DIRECTOR OF MARKETING AND DEVELOPMENT – Creates and executes a marketing/development plan that effectively shares the heart and vision of Reach FM to donors, listeners and volunteers in order to build relationships and raise financial support; promotes station awareness by developing relationships with churches, various ministries/organizations, etc. around the state; develops plans for share-a-thon and other fundraising events/strategies. Some travel required. Marketing and sales background as well as strong people skills are essential. Outside the box thinking, research/analysis skills, media/non-profit experience, understanding of non-commercial FCC regulations preferred.

PROMOTIONS AND EVENTS COORDINATOR – Organizes the station's presentation at events, including setup, layout, etc.; develops street teams of volunteers in Reach FM communities around the state; develops relationships with various vendors and orders Reach FM promotional items for use at events and as giveaways on the air; works with the Marketing and Development Director to increase station awareness and branding around the state. Some travel required. Position requires strong social and organizational skills. Previous events/promotions experience helpful.

OPERATIONS COORDINATOR – Assists the station manager in the day-to-day operations of the station, including but not limited to attention to music and program loading, program log construction and editing, research and audience development, and FCC regulations. Radio experience is preferred. A high level of organizational skills and responsibility is needed.

COMMUNITY REPRESENTATIVE – Develops and maintains relationships with businesses and organizations in Reach FM communities and engages them in the ministry of the station to help generate financial underwriting support; writes underwriting announcements. Includes some travel. Hiring for South Florida as well as the west coast of the state (Tampa to Ft. Myers). Experience in outside sales and community relations are essential; media sales experience is preferred. Creativity and computer/writing skills helpful.

Are you interested in being considered for one of the above positions? Take a moment to e-mail us at job@ReachFM.org and attach an updated resume or brief written description of your past job/educational experience that you believe would qualify you to join the team at ReachFM.

Thanks for your interest. We appreciate your prayers as the ministry of Talk, Truth and Tunes expands around the state of Florida.